

# PRESS RELEASE

## FOR IMMEDIATE RELEASE



Villenave d'Ornon,  
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### **GPS GROUP, A FRENCH INTERNATIONAL PLAYER IN CIRCULAR LOGISTICS, IS EXTENDING ITS EXPERTISE TO THE AUTOMOTIVE SECTOR.**

**GPS GROUP**, an international **provider of reusable industrial packaging solutions**, takes a new step in its development by offering circular logistics solutions for the transport of **automotive spare parts**.

The Group designs, manufactures and refurbishes foldable metal containers as well as reusable pallets, within a perfectly mastered circular economy model (*which can lead to a **reduction of up to 86% in CO<sub>2</sub> emissions** compared to single-use packaging*). Beyond containers, **GPS offers its clients comprehensive logistics management of their flows**, including advanced traceability solutions, tracking, collection, maintenance, servicing and redistribution of containers.

With over 30 years of industrial and logistics expertise, the **Group confirms its status as a global key player for the rubber and tyre manufacturing industries**, and **reaffirms its commitment to supporting major automotive stakeholders** in their transition **towards circular, sustainable and high-performance packaging solutions**.

With **90 production sites worldwide, 20 subsidiaries** and a **network of 5,000 collection points**, GPS GROUP is **pursuing an ambitious strategy of sectoral diversification**. Its foldable metal containers, designed to be reused, repaired and tracked, provide a concrete response to the demands for robustness, safety, practicality, quality and **logistics optimisation within the automotive industry**.

**Based in France**, the Group's **headquarters** are **located near Bordeaux**, in the Nouvelle-Aquitaine region. GPS also operates a **logistics depot in Gironde**, complemented by two other strategic locations in France: **one** in Aisne (Hauts-de-France) and the **other** in Seine-Maritime (Normandy). In addition to its national presence, **GPS GROUP** has established operations across **Europe**, with sites in **Germany**, the **United Kingdom** and **Romania**, reinforcing its ability to serve key industrial regions with proximity, responsiveness and efficiency.

This expansion into the automotive sector demonstrates the Group's ability to **anticipate the needs of industrial players and to deliver solutions aligned** with the new international standards of logistics performance and environmental responsibility.

#### **PRESS CONTACTS :**

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**M. Jean-François BAUS**  
Managing Director

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## ABOUT GPS

[WEBSITE](#)

**GPS GROUP** is an international provider of reusable industrial packaging and logistics solutions.

The Group designs, deploys and supports tailored systems that optimise logistics flows, enhance operational reliability, and support more sustainable supply chain models.

## Logos



## Our solutions

### Metal crates



### Plastic pallets



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