

PRESS RELEASE

FOR IMMEDIATE RELEASE



Villenave d'Ornon,
Tuesday, 14 april 2026

GPS CONFIRMS ITS DEVELOPMENT IN THE AGRI-FOOD INDUSTRY AND JOINS IFU

GPS confirms its continued development in the agri-food sector and joins IFU.

This partnership reflects GPS commitment to remaining close to key industry players, particularly within the fruit and vegetable juice sector, and to supporting their needs throughout operational cycles.

In this context, GPS Group continues to develop solutions tailored to the specific constraints of the agri-food industry, drawing on the expertise of its R&D teams.

GPS designs solutions that meet high standards of sustainability and operational performance, enabling the optimisation of flows while limiting capital tied up, and aligning with the requirements of the agri-food industry.

By joining IFU, GPS strengthens its proximity to industrial players and becomes part of a continuous exchange dynamic with stakeholders across the sector. This presence will enable GPS to better anticipate market expectations and adapt its solutions accordingly.

Emmanuelle MOLINIE, Sales Director at GPS Group, states:

"Feedback from our clients in the agri-food industry confirms the relevance of our solutions and our approach. Joining IFU allows us to stay close to the market, support our clients throughout the season, and meet them directly on the ground."

Our teams will be attending IFU USA in Orlando from April 13 to 15, and Juice Industry Connected in Somerset West (Western Cape, South Africa) on May 12 to 13, to meet with industry stakeholders and discuss their operational challenges.

GPS designs solutions that meet high standards of sustainability and operational performance, optimising flows while reducing capital tied up, and meeting the requirements of the agri-food industry.

PRESS CONTACTS :

M. Maxime FEMERY
Manager communication

M. Jean-François BAUS
Managing Director

PRESS RELEASE FOR IMMEDIATE RELEASE



ABOUT IFU

[WEBSITE](#)

Founded in 1946, the **IFU** (International Fruit and Vegetable Juice Association) is the leading global organisation for the fruit and vegetable juice industry. It brings together producers, processors and industry experts to promote best practices, quality, safety and sustainability on an international scale.

ABOUT GPS

[WEBSITE](#)

GPS (Global Packaging Services) is a leading international player in reusable industrial packaging solutions and associated logistics services.

GPS designs and deploys solutions that support the transformation of industrial supply chains, enhancing operational performance, improving flow reliability, and contributing to more sustainable models.

Logos

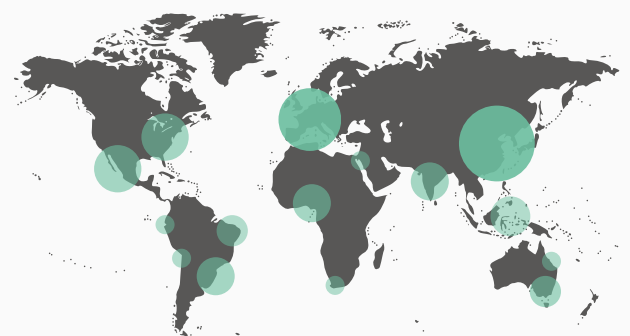


Our solutions

Metal crates



Our Global Network



PRESS CONTACTS :

M. Maxime FEMERY
Manager communication

M. Jean-François BAUS
Managing Director